

# ETHNIC



Customer's *choice* since a decade



**INDIA'S LEADING & MOST TRUSTED DIGITAL HOME DECOR BRAND**



# ETHNIC

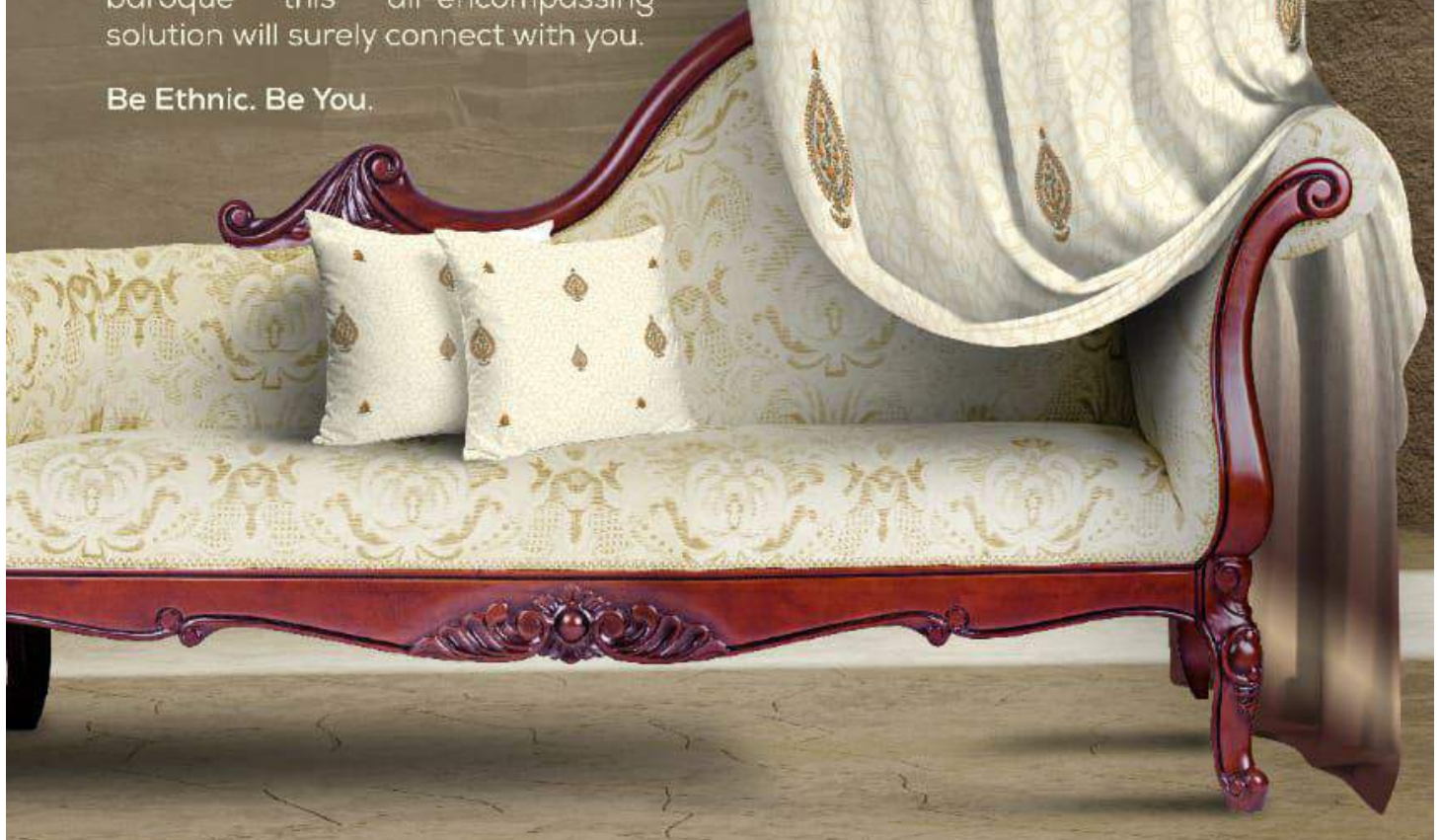


Ethnic is Identity. Your identity. The desire to flaunt this identity translates into your choices of color, form and design. This collection is an effort to cater to our unique Indian identity.

As we set out to capture this identity in design, we were amazed by the sheer diversity and realized it would be impossible to do justice to this subject. We decided to be guided by our most valued partner, our customer and sieved through the countless choices she has made in our journey. With these choices we began crafting the designs for this collection.

The Ethnic catalogue is an amalgam of the best traditions of India. From Warli to Mughal, from Geometric to Floral, from subtle to baroque this all-encompassing solution will surely connect with you.

**Be Ethnic. Be You.**







ETH1001





ETH1002



ETH1003





ETH1004



ETH1005





ETH1006





ETH1007





**ETH1008**





**ETH10010**





**ETH1011**





ETH1012





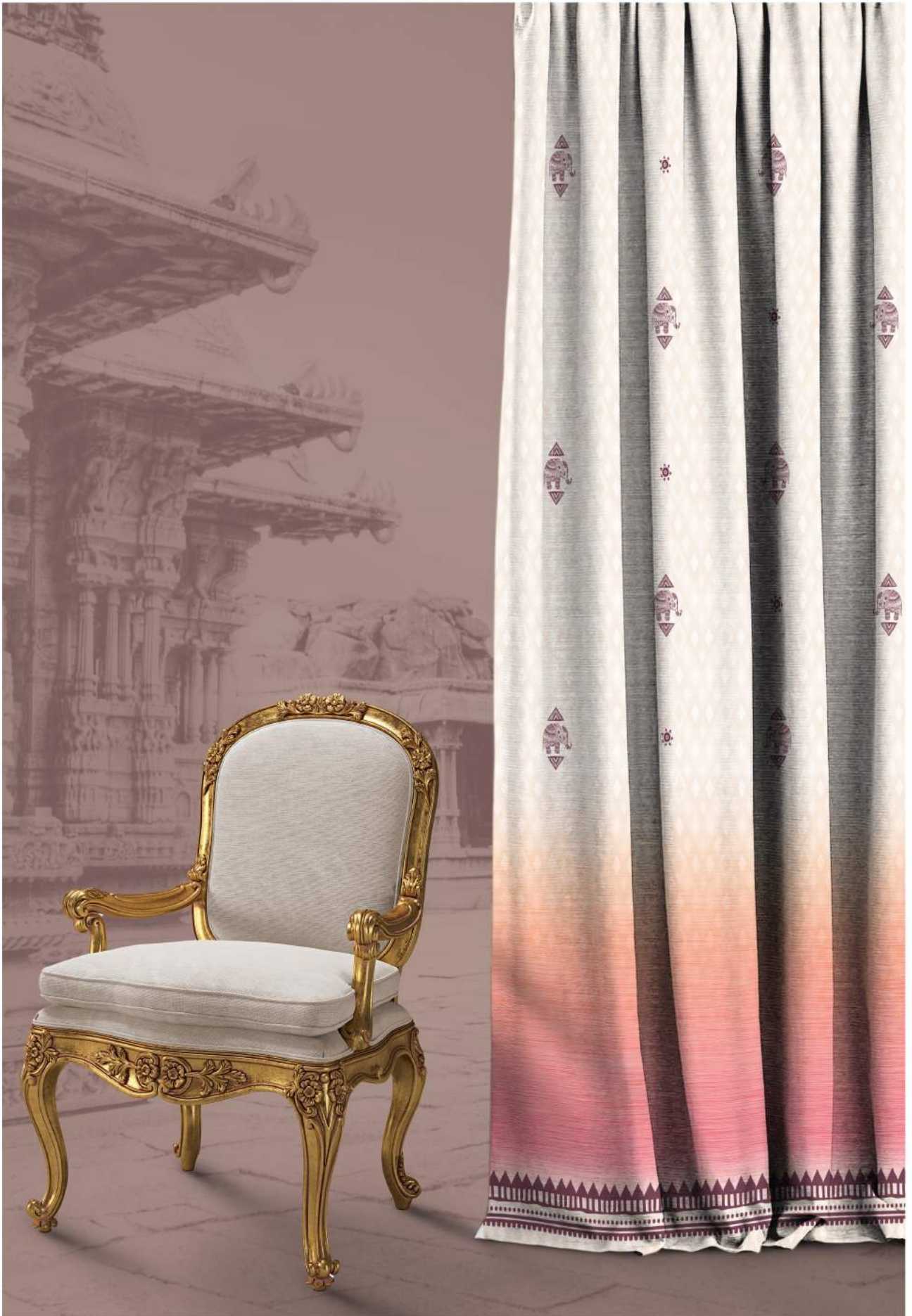
**ETH1013**





ETH1014





ETH1015





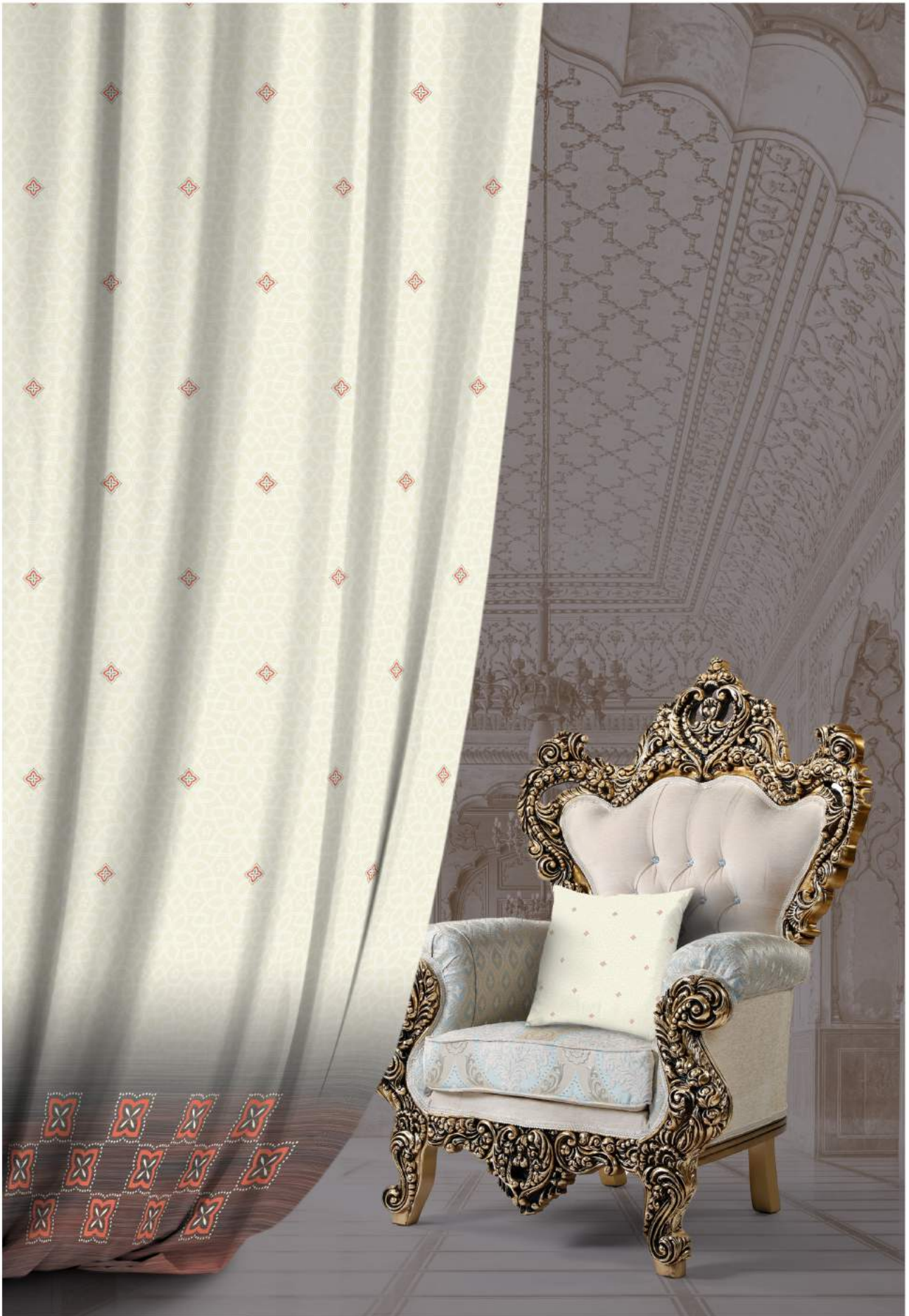
**ETH1016**





ETH1017





**ETH1018**





ETH1020





ETH1021





ETH1022





**ETH1023**





ETH1024





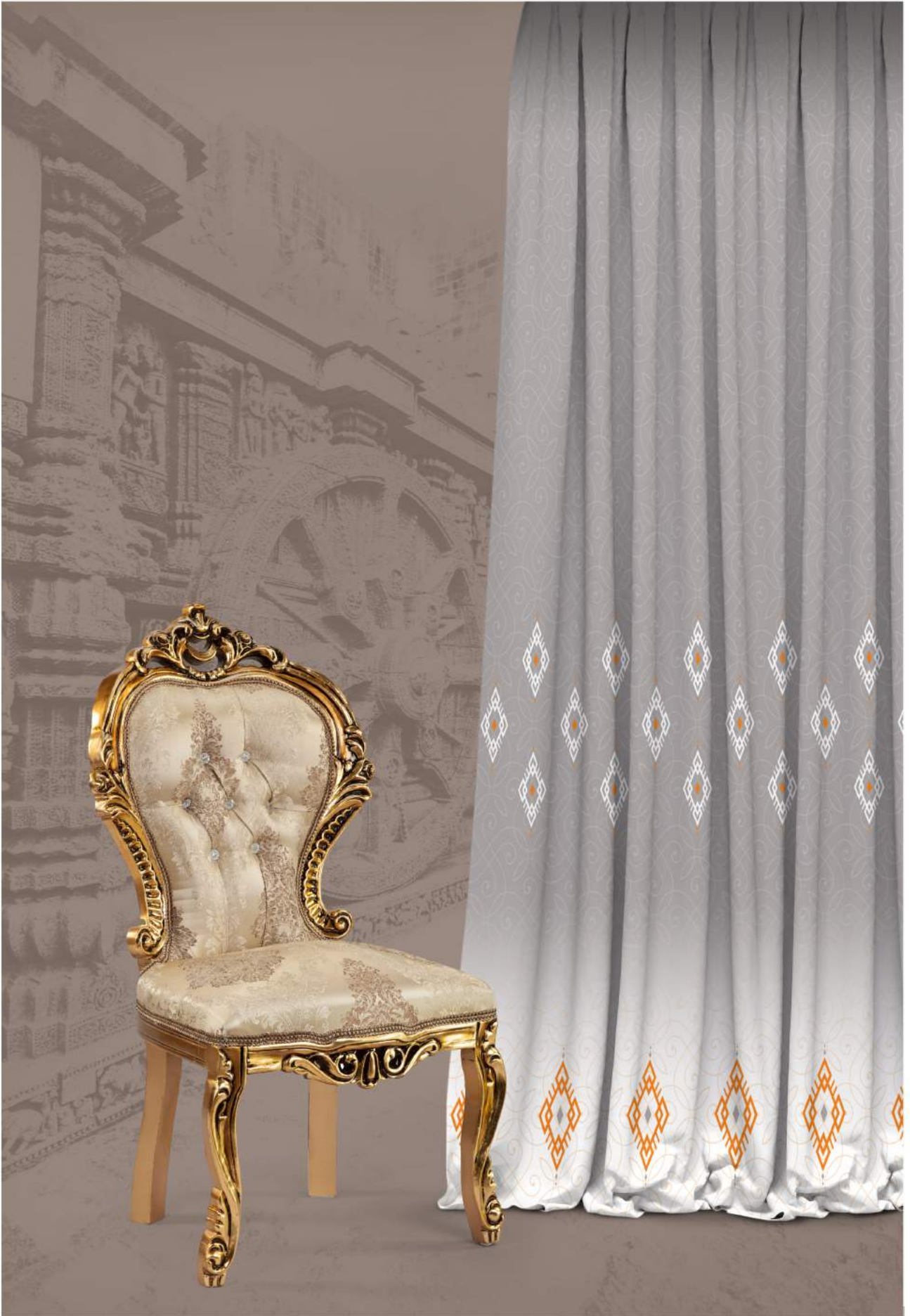
ETH1025





ETH1026





**ETH1027**





ETH1028





ETH1030



ETH1031





ETH1032



ETH1033



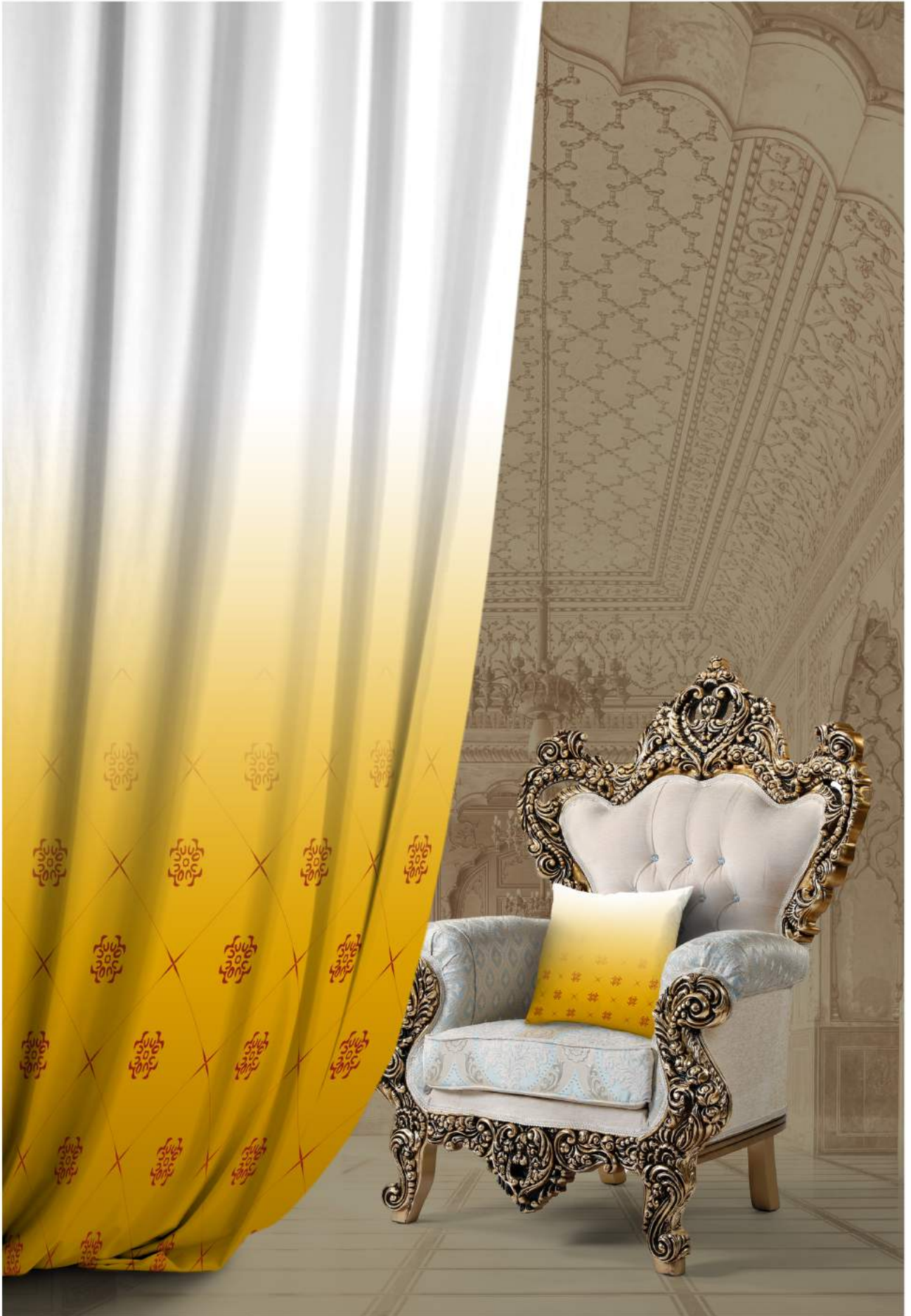


ETH1034



ETH1035





ETH1036





ETH1037





**ETH1038**



ETH1040





**ETH1041**



ETH1042



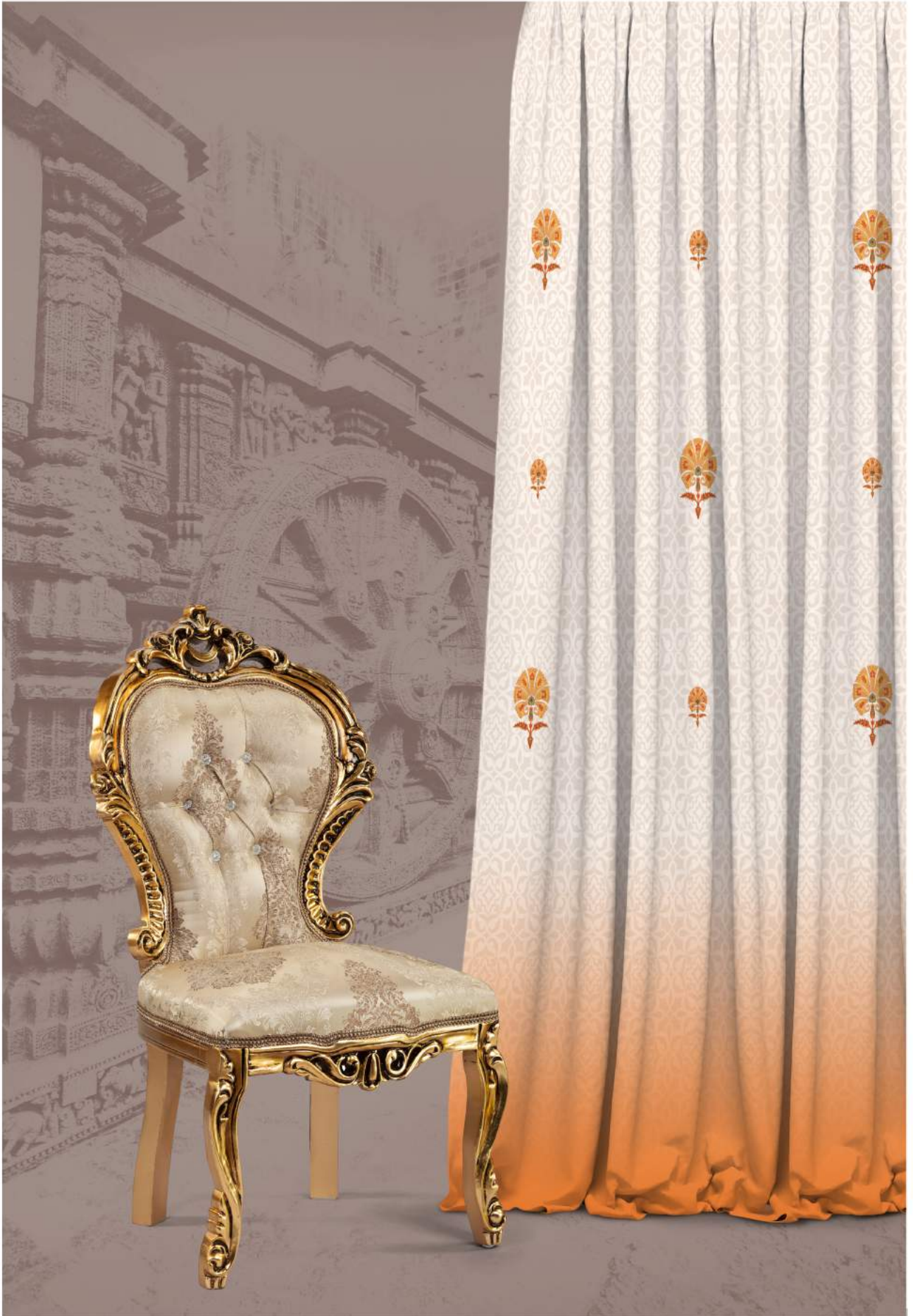


ETH1043



**ETH1044**





**ETH1045**



**ETH1046**





ETH1047



ETH1048





ETH1050



ETH1051



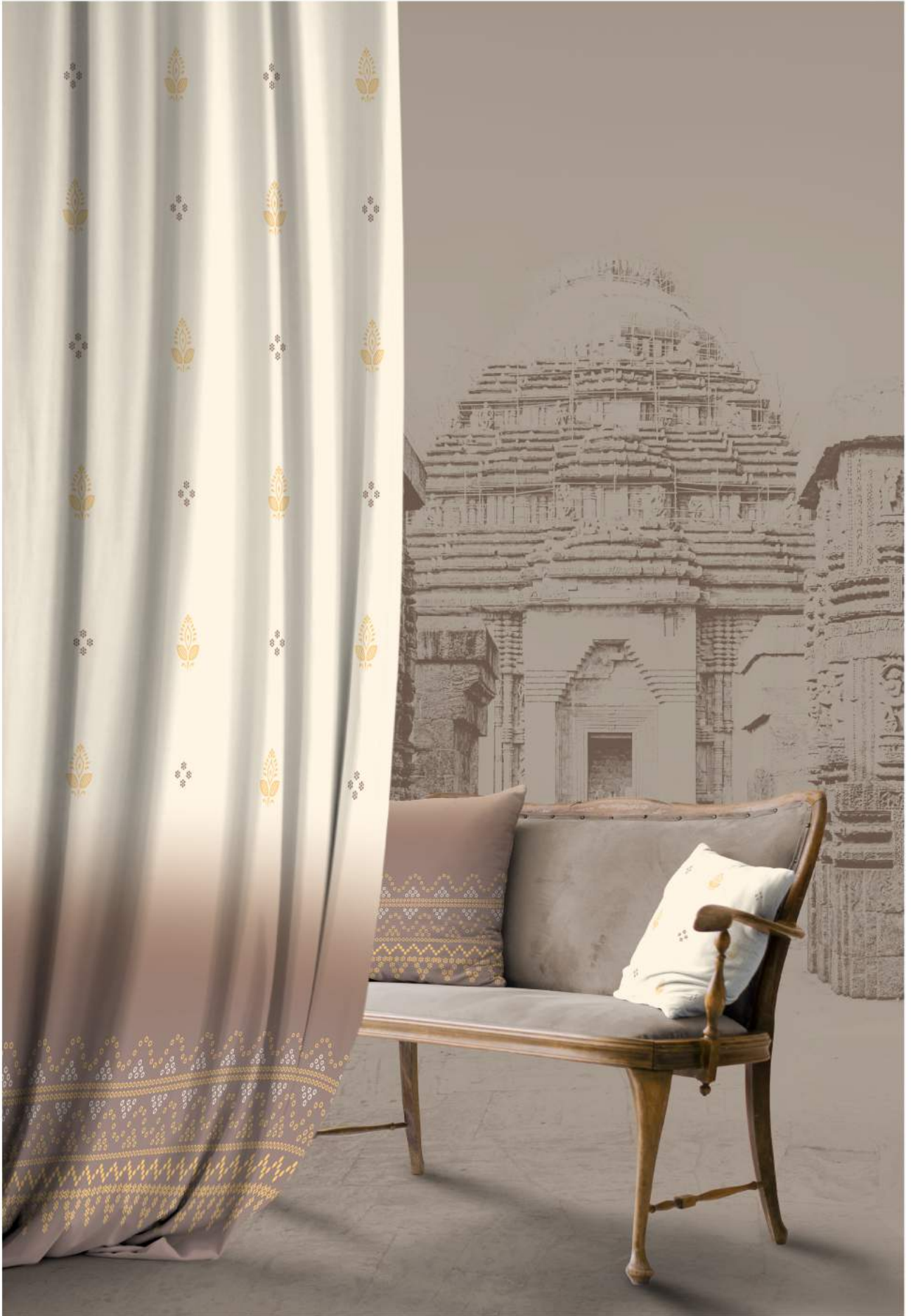


ETH1052



**ETH1053**





ETH1054